# BUSINESG CARD PRICING THERNOHRAPHY 

Pricing below reflects: 1 LOT / 1-sided / 1 Free ink ~SEE CHART BELOW FOR UPCHARGES COMBO PRICING: use price from total quantity and add $\$ 10$ per additional $\operatorname{lot}(\mathrm{s})$

| STOCK (NOTE: other stocks available by request) | 250 | 500 | 1000 | 2000 | 3000 | 4000 | 5000 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 65\# High-bright smooth opaque cover | \$24.00 | \$27.00 | \$29.00 | \$52.00 | \$69.90 | \$83.48 | \$93.40 |
| 80\# High-bright smooth opaque cover | \$25.00 | \$28.00 | \$30.00 | \$54.00 | \$72.90 | \$87.48 | \$98.40 |
| 100\# High-bright smooth opaque cover | \$28.00 | \$30.00 | \$36.00 | \$64.80 | \$87.48 | \$104.96 | \$118.05 |
| 130\# High-bright smooth opaque cover | \$44.00 | \$48.00 | \$54.00 | \$97.20 | \$131.22 | \$157.44 | \$177.10 |
| 12pt C1S (coated 1 side) | \$29.00 | \$32.00 | \$38.00 | \$68.40 | \$92.34 | \$108.28 | \$124.65 |
| 14pt C2S (coated 2 sides) | \$30.00 | \$33.00 | \$40.00 | \$72.00 | \$97.20 | \$142.56 | \$160.30 |
| 80\# Via smooth or linen (Pure White, Bright White, Natural, or Ivory) | \$42.00 | \$44.00 | \$50.00 | \$90.00 | \$120.15 | \$145.80 | \$160.40 |
| 100\# Via smooth or linen (Pure White, Bright White, Natural, or Ivory) | \$44.00 | \$46.00 | \$52.00 | \$93.60 | \$126.36 | \$148.36 | \$170.55 |
| 80\# Neenah crest / laid / linen (Baronial Ivory or Whites: Avon Brilliant, Natural, Solar) | \$48.00 | \$50.00 | \$56.00 | \$100.08 | \$136.08 | \$163.28 | \$183.70 |
| 100\# Neenah crest / laid / linen (Baronial Ivory or Whites: Avon Brilliant, Natural, Solar) | \$50.00 | \$55.00 | \$60.00 | \$136.08 | \$163.28 | \$183.70 | \$212.00 |
| 80\# Strathmore smooth / laid / linen (Ultimate White or Natural White) | \$48.00 | \$50.00 | \$56.00 | \$100.08 | \$136.08 | \$163.28 | \$183.70 |
| 100\# Strathmore smooth / laid / linen (Ultimate White or Natural White) | \$50.00 | \$55.00 | \$60.00 | \$136.08 | \$163.28 | \$183.70 | \$212.00 |
| 2 INKS add to the single color price: | \$20.00 | \$21.00 | \$25.00 | \$30.00 | \$42.00 | \$52.00 | \$60.00 |
| 3 INKS add to the single color price: | \$38.00 | \$41.00 | \$45.00 | \$80.00 | \$114.00 | \$140.00 | \$150.00 |
| 4 INKS add to the single color price: | \$45.00 | \$46.00 | \$55.00 | \$100.00 | \$135.00 | \$164.00 | \$190.00 |
| BACK PRINT flat charge add to total: | \$21.00 | \$25.00 | \$28.00 | \$40.00 | \$42.00 | \$52.00 | \$60.00 |
| INK CHARGES flat charge to add to the above |  |  | (ink colors shown are a representation - not to be used as a pantone match) |  |  |  |  |

Free Inks:

## BLACK

REFLEX
PMS 185

## STANDARD INKS: $\$ 15.00$ per ink below

| PMS 109 | Warm Red | PMS 165 | PMS 186 | PMS 199 | PMS 200 | PMS 201 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Process Blue | PMS 286 | PMS 300 | PMS 347 | PMS 348 | PMS 424 | PMS 469 |

Premium Inks: $\quad \$ 25.00$ per ink not listed above

## EM Print Group

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